TIME: 3:59

D

DATE: WEDNESDAY

SPONSOR: WALTER E. DENNY

SOLICITER: R.P.

THE VALUE OF YOUR VISION DEPENDS ON THE CARE YOU GIVE
YOUR EYES. DURING THE SPRING MONTHS THE GLARING SUN
IS A GREAT CHALLENGE TO GOOD EYESIGHT. VISIT OPTICIAN
WALTER E. DENNY, AT 201 MAN STREET, FOR FINE QUALITY
SUN GLASSES. EACH PAIR OF LENSES IS MADE UP WITH EXPERT ACCURACY
AND IS TREATED TO CUT OUT THE HARMFUL INFRA-RED AND
ULTRA-VIOLET RAYS OF THE SUN. THESE ACCURATE LENSES,
SET IN TASTEFUL FRAMES, WILL GIVE YOU A NEW PERSPECTIVE
ON LIFE. THE VOGUE IN VISION IS FRAMES IN LIVELY STRIPES
OF RED, BLUE, OR GREEN. ANOTHER EXCITING STYLE IS
PASTEL COLORS FLECKED WITH GOLD. SEE WALTER E. DENNY
TODAY AT 201 MAIN STREET, FOR YOUR PRESCRIPTION SUN
GLASSES. DON'T LET MR. SUN LOWER THE VALUE OF YOUR
VISION.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPPON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SEGN.

PATE: 7:59 PATE: MARTER E. DEWNY BPONSOR: WALTER E. DEWNY BOLLOITER: R.E.

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AUTHOUNDER'S SECN.